

Diploma in Digital Marketing

This diploma in digital marketing is specially designed for professionals, business owners, students and individuals who are willing to start their career in the booming digital marketing world. This diploma course comprises of total 30 modules with all latest updates. The course will be covering in detail : search engine optimization, search engine marketing, social media marketing, pinterest and quora marketing.

- About Digital Marketing
- Planning a Website
- Creating Website
- Content Writing
- Keyword Planning & Research
- Search Engine Optimization
- Technical SEO
- On Page SEO
- Off Page SEO
- Black Hat SEO
- White Hat SEO
- Grey Hat SEO
- Google My Business
- Google Analytics
- Google Search Console
- Google Adwords
- Pay Per Click
- Google Adsense
- Google Disavow Tool
- Creative Designing
- Pinterest Marketing
- Facebook Marketing
- Facebook Ads
- Instagram Marketing
- Instagram Ads
- Email Marketing
- Content Marketing
- Quora Marketing
- Display Marketing
- Earn as a Freelancer



(Normal Track : 3 Months or Fast Track : 45 Days)

Course Fee Structure

Total Fee	– 20,000/-
Registration Amount	– 10,000/-
Rest 2 Installments	– 5,000/- PM
On lump sum – 10% Discount	– 18,000/-

Professional Diploma in Digital Marketing

This professional diploma in digital marketing is specially designed for professionals, business owners, students and individuals who are willing to start their career in the booming digital marketing world. This diploma course comprises of total 55 modules with all latest updates. The Course will be covering in detail : search engine optimization, search engine marketing, social media marketing, pinterest, quora marketing, etc with video editing and graphic designing.

- About Digital Marketing
- Planning a Website
- Creating Website
- Content Writing
- Keyword Planning & Research
- Search Engine Optimization
- Technical SEO
- On Page SEO
- Off Page SEO
- Black Hat SEO
- White Hat SEO
- Grey Hat SEO
- Google My Business
- Google Analytics
- Google Search Console
- Google Adwords
- Pay Per Click
- Google Adsense
- Google Disavow Tool
- Creative Designing
- Creating Landing Page
- Pinterest Marketing
- Creating Social Media Designs
- Facebook Marketing
- Facebook Ads
- Instagram Marketing
- Instagram Ads
- Twitter Marketing
- Twitter Ads
- LinkedIn Marketing
- LinkedIn Ads
- Youtube Marketing
- Youtube Ads
- Video Optimization
- Video Editing
- Email Marketing



(Normal Track : 6 Months or Fast Track : 3 Months)

- Content Marketing
- Quora Marketing
- Competitive Analysis
- Viral Marketing
- Display Marketing
- Search Marketing
- Press Release
- Pro Blogging
- Sales Funnel
- Online Reputation Management
- Influencer Marketing
- Editorial Calender
- Earn as a Freelancer

Softwares Included :

- Adobe Photoshop
- Adobe Illustrator
- CorelDraw
- Premiere Pro

Course Fee Structure

Total Fee	– 33,000/-
Registration Amount	– 16,500/-
Rest 5 Installments	– 3,300/- PM
On lump sum – 10% Discount	- 29,700/-